



Talking Points

- Driving Toward a Cleaner California is a coalition of California's businesses that are demonstrating their dedication to improving the state's air quality by proposing a sound, sensible alternative proposal to CARB's on-road diesel truck and bus replacement rule that would achieve aggressive emissions reductions.
- At a time of unprecedented financial turmoil in the United States, the DTCC proposal strikes the necessary balance of cleaning our air while ensuring the state's fragile economy is not negatively impacted in the process.
- CARB is proposing this multi-billion dollar regulation during the worst economic crisis since the Great Depression. California truckers, construction companies and bus operators are struggling to make ends meet in the face of skyrocketing diesel prices, a massive slow down in the construction sector due to falling home prices and foreclosures, and a freeze in the credit markets. All of these factors have, which severely limited access to capital for businesses, large and small.
- Many companies, in particular small companies and owner-operators, are being asked to dispose of equipment and assets before their useful life has been completed and purchase new equipment before it would otherwise be acquired. A combination of these proposed rules and the state of the economy have left the trade-in or resale value of this equipment worth pennies on the dollar. And there increasingly is little to no access to capital to finance engine retrofits or replacements.
- Given the multi-billion dollar cost of this regulation – and the current volatile economic environment – the DTCC alternative proposal would give the affected industries and sectors the opportunity to comply in the most reasonable timeframe and flexible manner possible while still attaining aggressive emission reductions.
- In fact, CARB's own analysis of the DTCC alternative confirms that the DTCC alternative proposal achieves roughly similar emissions benefits to the proposed regulation in the long-term.
- Additionally, nearly every sector that would be affected by this rule already faces compliance with multiple regulations recently imposed by CARB. For example, the state's construction industry is currently complying with a portable equipment rule and an off-road diesel vehicle rule that requires them to retrofit or replace thousands of pieces of heavy-duty construction equipment.

- We want to work in good faith with the Board, the Legislature and the Administration to implement a regulation that will result in the cleanest on-road heavy-duty fleets in the world. Our goal is to come to consensus with CARB on a rule that cleans the air while also:
 - Keeping the maximum number of companies in business and workers employed;
 - Ensuring the business environment remains at its most competitive;
 - Holding increased costs to other businesses and consumers to a minimum.